

Press Clipping

Client: Port Klang Free Zone

Publication: MGCC Quarterly
Magazine

Date: July 8, 2006

EVENTS

Visit to Port Klang Free Zone

Close to 50 members of the Malaysian-German Chamber of Commerce and Industry visited the Port Klang Free Zone (PKFZ) on 14 July 2006. The group was welcomed upon arrival by Mr. Jegannath B., Assistant General Manager - Engineering, and Mr. Azizul Annuar, Assistant General Manager - Sales & Marketing, of PKFZ, who conducted a brief presentation on the facilities and advantages of the Free Zone.



Mr. Azizul Annuar, Assistant General Manager - Sales & Marketing of PKFZ, conducting a presentation on Port Klang Free Zone

PKFZ is an integrated 1,000 acre international cargo distribution and consolidation center situated on Pulau Indah, Port Klang, PKA (Port Klang Authority), the owner of the site, is undertaking the development of PKFZ under a management agreement with Jafza International, the international management section of Jebel Ali Free Zone in Dubai, the world's foremost authority on free zone management.

The project is a mixed development comprising manufacturing activities complemented by amenities designed to facilitate the growth of regional distribution centers or international procurement centers. Through the partnership with Jafza International, PKFZ ensures a high level of expertise, skillful management and ideal environment for businesses to grow and succeed.

PKFZ is designed to promote entrepport trade and manufacturing industries involved in producing goods primarily for export. PKFZ is also gazetted as a Free Zone incorporating both commercial and manufacturing activities, which are further supported by quality, value-added services. This means that factories and



Mr. Sutharah, Head of Communications, Westport Malaysia, elaborating on the facilities and activities of Westport



Members and guests of MGCC at the briefing held by PKFZ and Westport Malaysia

logistics firms can be located in the same zone to allow for easier coordination and smoother supply chain management.

As one of the world's busiest ports, Port Klang has established trade links with 120 countries and is linked by major shipping lines to 500 ports around the world. Merely adjacent to Westport and near to Northport, PKFZ provides corporations with direct access for convenient export or import of goods.

During the visit of MGCC's members, Mr. Sutharah, Head of Communications of Westport Malaysia, was as well present to brief the guests on Westport, the so-called "Port of the Future". In its short 5-year history, Westport has been voted among the top 10 ports in Asia. Its waterfront reliability, distinctive stevedoring capabilities and versatility in handling a variety of cargo, have won it accolades from near and far.



Group photo taken at PKFZ's main office

The application of IT plays a major role in improving the efficiency and productivity of the port, transforming Westport into the world-class facility it is today. About 35% of the cargo at Westport is cleared in 24 hours, about 40% takes two days and only 5% take full advantage of the seven days for their own reasons. Customs at Westport not only work 24 hours, but clears documents electronically.

Another factor that accentuates Westport as the port of the future is its central location and easy accessibility. With a total of 73 interchanges along the National Grid, door to door transportation to and from Port Klang is made easier, faster and cheaper. This is vital as almost 90% of



Mr. Jegannath B., Assistant General Manager - Engineering of PKFZ (4th from L), describing a site model of PKFZ to the guests

cargo are transported all over the country by road. The existing railway network system is also a key component in the development of the country's growth and the freight is brought to the customer's doorstep by the railway operator.

With the availability of efficient ground transportation, the success of Westport as a major gateway terminal is destined. It connects Malaysia to over 300 destinations worldwide. ▼